



The Waterford in Springfield
6715 Commerce Street Springfield, VA 22150

Agenda for Friday, October 23, 2009

- 7:15am Exhibitor Registration and Set Up
- 8:15am Participant Registration and Exhibit Hall Opens
- 9:00am Welcoming Remarks
Deric Mims, Chairman of the Board, Community Business Partnership
Kathy Wheeler, President/CEO, Community Business Partnership
Barbara Wrigley, Executive Director, Women's Business Center of Northern VA
Bridget Bean, Director, Washington District Office, U.S. Small Business Administration
Karen Mills, SBA Administrator (Invited)
Platinum Sponsor Representatives
Lisa Goodman, Director, Women's Business Center of Northern VA
- 9:30am - 10:45am Workshop Round 1 (Choose one of four)
"Knowing When to Quit Your Day Job"
"Get Your Business Booming on the Web"
"What It Means to Be Green: Tips for Saving the Planet and Your Pocketbook"
"Prime and Sub-Contracting: The Next Step for Business Expansion"
- 10:45am Networking Break
- 11:15am - 12:30pm Workshop Round 2 (Choose one of four)
"Start-Up Survival Kit: Doing It Right the First Time"
"Surviving the Recession: Start a Direct Sales Business!"
"All-a-Twitter! Get Savvy About Linked-In, Facebook and More!"
Open Networking with Exhibitors and Other Participants
- 12:30pm VIP Luncheon with local politicians and subject matter experts
- 1:30pm Recognition of VIPs in attendance
Diamond Sponsor, Thomas Ntuk, State Farm
Other Diamond Sponsor Representatives
- 1:45pm Keynote Address - Kristina Bouweiri, President/CEO, Reston Limousine
- 2:15pm Networking Break
- 2:45pm - 4:00pm Workshop Round 3 (Choose one of three)
"Create a Personal Brand: Essential Tools for Presenting Yourself"
"Speed Networking" Guided Exercise
Open Networking with Exhibitors and Other Participants
- 4:00pm Raffle Prize Drawings
Exhibit Hall Closes
Closing Remarks
- 4:30pm Event Ends