



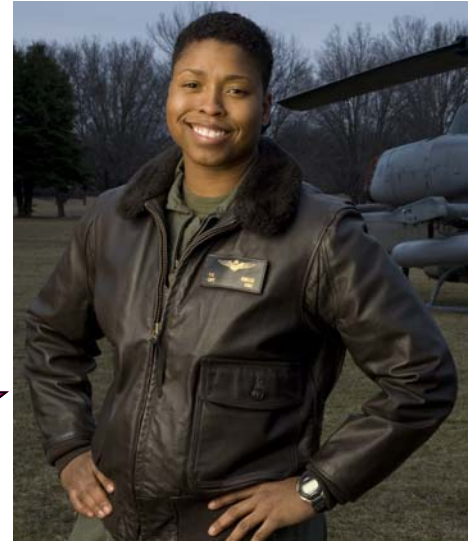
2010

Women
Entrepreneurs'
Expo

10th Annual

Sponsor, Exhibitor and Advertising Opportunities

Accelerate!



★ The Waterford in Springfield ★
Friday, October 29, 2010 ★
★ 8:15 am—4:30 pm ★

2010 Expo Highlights:

- ★ Keynote Address from Vernice "FlyGirl" Armour, America's First African American Female Combat Pilot and Local Businesswoman
- ★ 350 Women Entrepreneurs! ★ ★
- ★ All-day Trade Fair with 75 Exhibitors!
- ★ Eight Workshops plus Speed Networking to Grow Small Businesses! ★
- ★ VIP Luncheon with Local Politicians and Subject Matter Experts!
- ★ Great Location: The Waterford in Springfield, Virginia! ★

More Information at <http://www.wbcnova.org/2010expo>



Women's Business Center
of Northern Virginia



A Program of the Community Business Partnership

The 2010 Women Entrepreneurs' Expo is produced by the Women's Business Center of Northern Virginia, a program of the Community Business Partnership (CBP). CBP is a sponsored program of George Mason University's School of Public Policy and the Mason Enterprise Center.



Diamond Sponsors

\$3000

- ▶ Five tickets to the Expo
- ▶ Corporate representative allowed five minutes on luncheon agenda
- ▶ Company Name/logo in most prominent position on Expo signage/web
- ▶ Full page color ad in Program Guide (see ad upgrades last page)
- ▶ 8' Exhibit table in Main Hall with Wi-Fi
- ▶ One promotional item placed in Expo bag for each attendee

Platinum Sponsors

\$2000

- ▶ Four tickets to the Expo
- ▶ Corporate representative allowed five minutes on morning agenda
- ▶ Company Name/logo in secondary position on Expo signage/web
- ▶ Full page color ad in Program Guide (see ad upgrades last page)
- ▶ 8' Exhibit table in Main Hall with Wi-Fi
- ▶ One promotional item placed in Expo bag for each attendee

Gold Sponsors

\$1500

- ▶ Three tickets to the Expo
- ▶ Company Name/logo in tertiary position on Expo signage/web
- ▶ Half page color ad in Program Guide
- ▶ 8' Exhibit table in Main Hall with Wi-Fi
- ▶ One promotional item placed in Expo bag for each attendee

Silver Sponsors

\$1000

- ▶ Two tickets to the Expo
- ▶ Company Name/logo in fourth position on Expo signage/web
- ▶ Quarter page color ad in Program Guide
- ▶ 8' Exhibit table in Main Hall with Wi-Fi
- ▶ One promotional item placed in Expo bag for each attendee

Media Sponsors

\$2000+

- ▶ Exchange media advertising valued at \$2000 for sponsorship
- ▶ Receive the same benefits as Silver Sponsors (above)



2009 Women
Entrepreneurs'
Expo

Visit www.wbcnova.org/2010_expo
to learn more about the 2010 Expo
and to register today!

Exhibitors (Only 75 spaces available)

8' Table in Main Hall (Only 27 available)

Includes 1 ticket to Expo and Wi-Fi. All other company representatives need their own ticket and must register separately. Ads are additional.

- ▶ \$200 Early Bird Rate for WBC client (Small Business Owner)
- ▶ \$275 Rate for WBC client (Small Business Owner) after August 13
- ▶ \$350 Early Bird Rate for all other companies/corporations
- ▶ \$475 Rate for all other companies/corporations after August 13

6' Table in Hazel Ballroom (Only 48 available)

Includes 1 ticket to Expo and Wi-Fi. All other company representatives need their own ticket and must register separately. Ads are additional.

- ▶ \$150 Early Bird Rate for WBC client (Small Business Owner)
- ▶ \$225 Rate for WBC client (Small Business Owner) after August 13
- ▶ \$300 Early Bird Rate for all other companies/corporations
- ▶ \$425 Rate for all other companies/corporations after August 13

Raffle Prize Donations \$150+

- ▶ Minimum value for any raffle prize donation is \$150.
- ▶ Receive special recognition in the Program Guide when you notify us of your raffle item and its value by September 10.
- ▶ Actual donation must be delivered to us no later than October 15.

Expo Bag Stuffers \$100

- ▶ Place one brochure, sample, or other promotional item in each attendee's Expo bag.
- ▶ Receive special recognition in the Program Guide when you notify us of this level of sponsorship by September 10.
- ▶ 375 items must be delivered to us no later than October 15.

Scholarship Sponsors \$75

- ▶ Please support our low-income clients! You contribute \$75 and they pay the remaining \$20 for admission to the Expo.
- ▶ Receive special recognition in the Program Guide if you notify us of this level of sponsorship by September 10.



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Special In-Kind Donations

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- ▶ Donate centerpieces, transportation, raffle tickets, speaker gifts, CD of workshop handouts, photography services or other in-kind gifts.
- ▶ Contact Barbara Wrigley at 703-778-9922 to discuss. Receive special recognition in the Program Guide when you notify us of this level of sponsorship by September 10.

Program Guide Advertising

\$50 - \$200

The 2010 Expo Program Guide will be **full color**. Advertising rates are:

- ▶ Full Page 5" wide by 8" high \$200*
- ▶ Half Page 5" wide by 4" high \$125
- ▶ Quarter Page 2.5" wide by 4" high \$75
- ▶ Business Card Size 2" wide by 1.25" high \$50
- ▶ All ads must be received by September 10. Must have camera-ready art; file type 300 dpi (high resolution) .tif or .pdf preferred; will accept .jpg or .eps files (all fonts must be outlined or embedded). Publisher or MS Word files cannot be accepted.

Premium Full Page Advertising Upgrades

- ▶ Select a premium location for your full page color ad on a first come, first served basis through September 10 only. Please add premium advertising cost to sponsorship or full page ad costs.
- ▶ Program Guide Outside Back Cover Add \$250
- ▶ Program Guide Inside Front Cover Add \$200
- ▶ Program Guide Inside Back Cover Add \$175
- ▶ Program Guide Middle Fold Left Side Add \$150
- ▶ Program Guide Middle Fold Right Side Add \$150

Sponsor, Exhibitor and Advertising Registration

- ▶ Registration for exhibitors, advertisers, donors, and participants is now online! For more info, visit <http://www.wbcnova.org/2010expo> or call Sheina Waddell at 703-778-9922. Sponsors — please call Barb Wrigley at 703-778-9922 for personal assistance. We appreciate your support!